

RAJAR DATA RELEASE



Quarter 4 2022 – February 2nd 2023

	Q4 2021	Q3 2022	Q4 2022
All Radio Listening			
Weekly Reach ('000)	49,495	49,677	49,696
Weekly Reach (%)	88.9	88.8	88.8
Average hours per head	18.0	18.3	18.0
Average hours per listener	20.3	20.6	20.3
Total hours (millions)	1,004	1,022	1,010

All Radio Listening - Share Via Platform (%)			
AM/FM	35.5	34.0	33.4
Total Digital	64.5	66.0	66.6
DAB	42.5	38.9	38.8
DTV	5.0	3.6	3.7
Total Online	16.9	23.6	24.1
Website/Apps	N/A	10.2	10.5
Smart Speaker	N/A	13.4	13.6